



2021 NCMPR District 4 Conference
Hot Springs, Arkansas October 21-23, 2021

SPONSORSHIP LEVELS

CONFERENCE SPONSOR - \$2,500 (1 available)

Our Corporate Sponsor is the standout of the conference. Their name and product are continually presented to community college marketing professionals before, during and after the Conference.

Benefits include In-person and Virtual Exhibitor levels, and Conference-in-a-box inclusion plus:

- Exclusivity as the Conference Sponsor
- Banner with logo displayed at conference (provided by sponsor, in accordance with location guidelines)
- Prime logo representation on all conference materials (excluding speaker handouts and other sponsor materials)
- Full-page advertisement in the conference program (provided by sponsor)
- 5-minute Speaking opportunity during the opening session of conference.
- Most prominent exhibit space in the conference area
- Inclusion in select NCMPR District 4 social media posts
- Conference registration for TWO individuals from your company (Fees for additional company reps are \$300 per person.)

MEDALLION AWARDS DINNER SPONSOR – \$2,000 (1 available)

Benefits include In-person and Virtual Exhibitor levels, and Conference-in-a-box inclusion plus:

- Exclusivity as the Medallion Awards Dinner Sponsor
- Banner with logo displayed at conference (provided by sponsor, in accordance with location guidelines)
- 2nd level logo representation on all conference materials (excluding speaker handouts and other sponsor materials)
- Half-page advertisement in the conference program (provided by sponsor)
- 5-minute Speaking opportunity during Medallion Awards Presentation
- Prominent exhibitor space in the conference area
- Inclusion in select NCMPR District 4 social media posts
- Conference registration for TWO individuals from your company (Fees for additional company reps are \$300 per person.)

AWARDS OF EXCELLENCE LUNCHEON SPONSOR - \$1,500 (1 available)

Benefits include In-person and Virtual Exhibitor levels, and Conference-in-a-box inclusion plus:

- Exclusivity as the Awards of Excellence Luncheon Sponsor
- Banner with logo displayed at conference (provided by sponsor, in accordance with location guidelines)
- 3rd level logo representation on all conference materials (excluding speaker handouts and other sponsor materials)
- Half-page advertisement in the conference program (provided by sponsor)
- 5-minute Speaking opportunity during Awards of Excellence Luncheon Sponsor
- Prominent exhibit space in the conference area
- Inclusion in select NCMPR District 4 social media posts
- Conference registration for TWO individuals from your company (Fees for additional company reps are \$300 per person.)



EXHIBITOR LEVELS

IN-PERSON EXHIBITOR \$600* (3 available)

Includes registration for ONE company rep, including access to all conference sessions, events and meal functions. Fees for additional company reps are \$300 per person.

Exhibitors receive:

- One table-top display (6-foot skirted table). Displays must fit on or behind table.
- Printed recognition in the conference program.

- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.
- Access to electricity or internet may be provided at prevailing hotel rates. You'll need to place AV orders directly with the hotel.

*Add \$100 to be included as a virtual exhibitor which includes opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.

VIRTUAL EXHIBITOR \$250

Access for up to ONE company rep to engage in booth, including access to all virtual conference sessions and events.

Virtual exhibitors receive:

- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.

Create your own customized exhibit booth with the following features:

- Virtual exhibitor space with a business description and services; social media links; videos, GIFs and static imagery; and contact information.
- Connect in multiple ways with participants through public chat boards exclusive to each vendor page, secure one-to-one chat and video conferencing.
- Share marketing files and collateral with attendees, and present demos with screen-share sessions.
- Use live visitor tracking to see in real-time exactly who's visiting your booth, allowing staff to strike up live conversations like an in-person event.
- Benefit from advanced tools such as meeting booking, push notifications and more.

CONFERENCE-IN-A-BOX INCLUSION - \$250 (5 available)

Since we're both in-person and online, we're mailing each person who registers a Conference-in-a-Box. This is your chance to include some cool swag and promotional materials to help make the Conference come alive for attendees.

- Printed recognition in the conference program
- Inclusion in an email to NCMPR members before the conference (includes a list of exhibitors and a link to their company websites)
- Ability to place promotional materials in conference packet and Conference-in-a-box:
 - One (1) printed handout (flyer or pamphlet), sized 5.5"x8.5" or smaller.
 - One (1) small piece of swag like keychain, pen, or similar.
- Does NOT include conference registration or any exhibitor benefits

Exhibitor and Conference-in-a-Box levels do not include off-property events.

An exhibitor application is online at www.ncmpr.org (click on "District Conferences"). Application and payment should be completed at least three weeks in advance of the district conference.

To become an exhibitor or sponsor, please contact:

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